

b a d l y m a d e b o o k s

overthinking

2025

make essentials,
make them well,
leave low impact,
think differently,
apply restraint
& understanding
... its a journey

b a d l y m a d e b o o k s

badly made books



Essential for Thinking

Notebooks are made for asking questions, making plans and exploring ideas. We use them to think because thinking is something we need to do - silly things can happen if we don't. There are many forms of thinking and some require a tactile space, a private space, a space for inspiration.

We make books for those moments, for that process, for that journey.

We want our design and production to reflect our ideas about the world, one we think can be better.



& Overthinking

We think a lot about what we do and the wider impact of all making so we work locally, use recycled papers, use ink with restraint and use second hand infrastructure where possible. We recycle our waste.

We want to develop print & design in the direction of circular economy thinking and similar degrowth ideas of repair, reuse and durability. Our design choices reflect our willingness to ask questions (it's not easy, there's a lot of contradictions) and do things differently. We encourage you to do the same.

Not all our current ideas are working too well.



badly made books

Custom Options

Each collection in this catalogue can be customised, each design a recipe that can serve as the inspiration for your own book

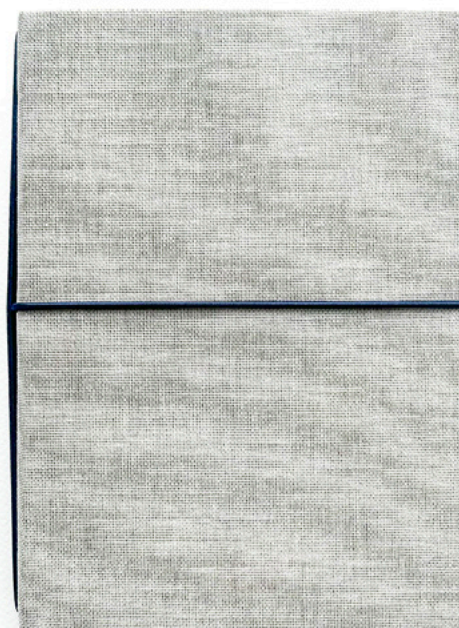
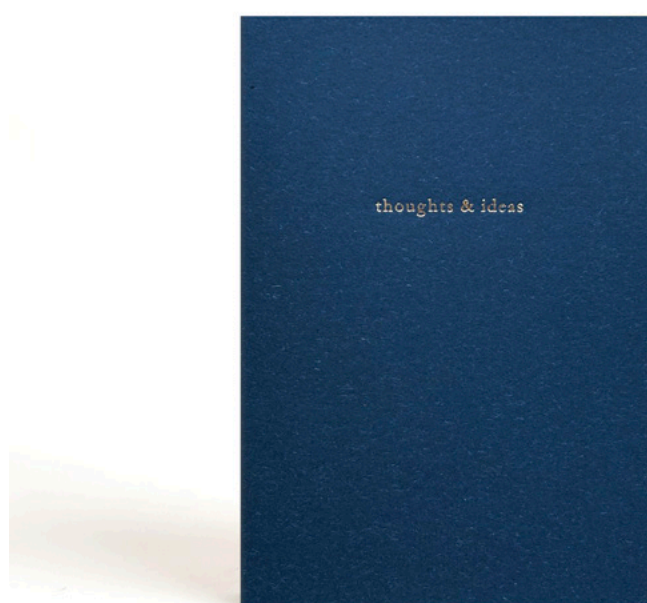
Options available for

- retail
- promotion
- merchandising
- corporate gifts
- events
- education

Custom fees apply

- custom text (max 14 characters) - 20€
- custom die - 90€
- custom text/logo (print) - 40€
- custom imagery (with restraint) - from 70€

MOQ varies per collection - info below.



agus aris

CTRL+Z on paper

What if your notebook could evolve with your thoughts?
What if editing on paper was as flexible as editing on screen?

agus aris brings the freedom of digital editing to the physical world. Our unique elasticated binding lets you add, remove, and rearrange standard A4 pages with ease - creating an open source, analog version of cut, paste, and undo for your handwritten ideas.

agus aris

&&





&&
a g u s a r í s



use, re-use, rethink

Books have always been bound to keep everything in order, but minds don't work like that, they change. We've made a notebook that can change, that can evolve and growth. v

The way we think about notebooks can change too. The elasticated binding allows this design to layflat, to be refilled and offering open source interaction with the world of paper. Create a notebooks that works for you with a planner in the fornt and sketch paper in the back.

You are unique, your book should be too.

Made from cotton book cloth, recycled paper and elastic thread.

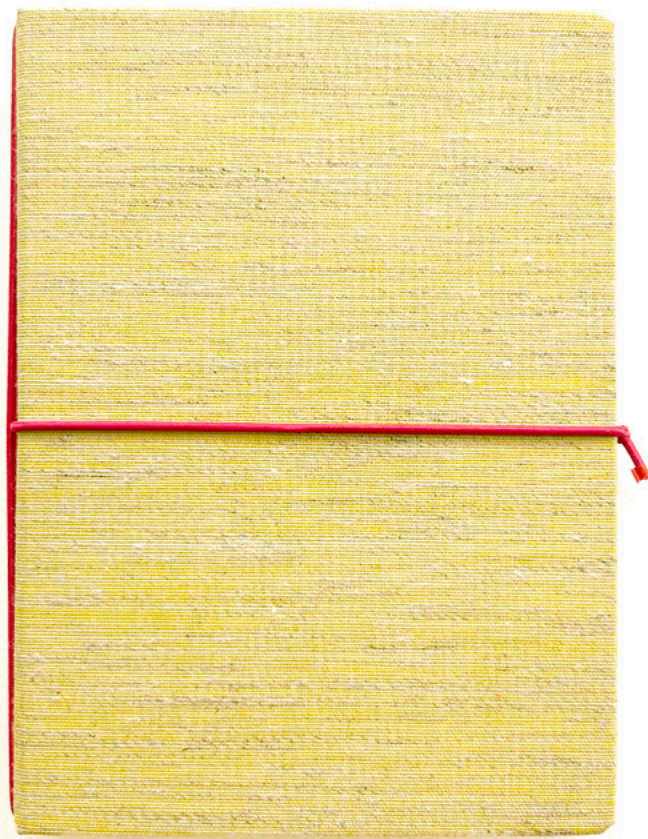
A5 (200 x 145mm) with **blank** pages or printed with **lines, dots, squares** or undated planner format.

CUSTOM MOQ - 10 pressings

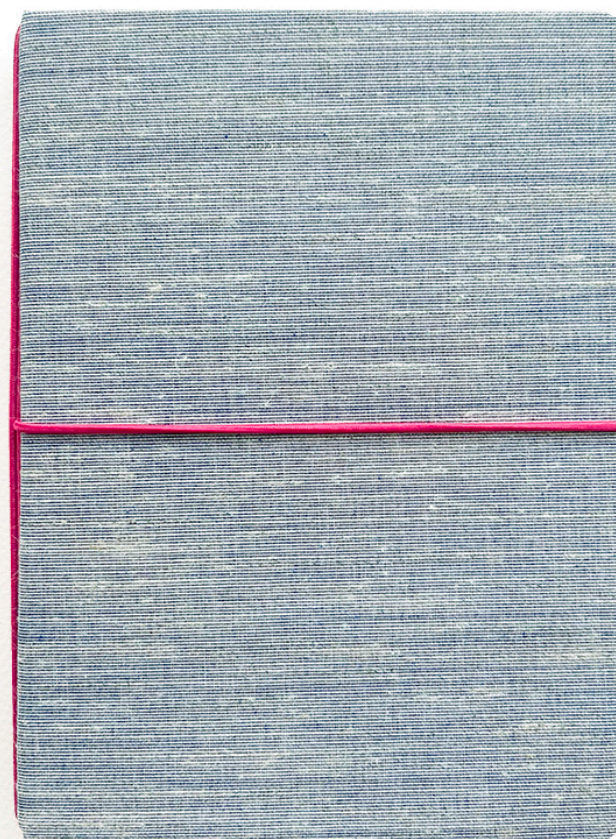


ag u s a r í s

&&



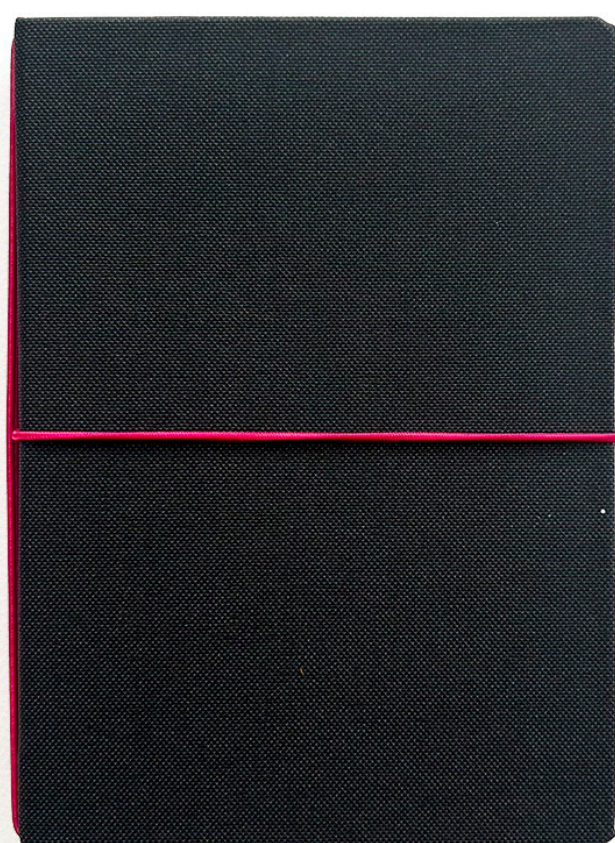
dandelion. a5



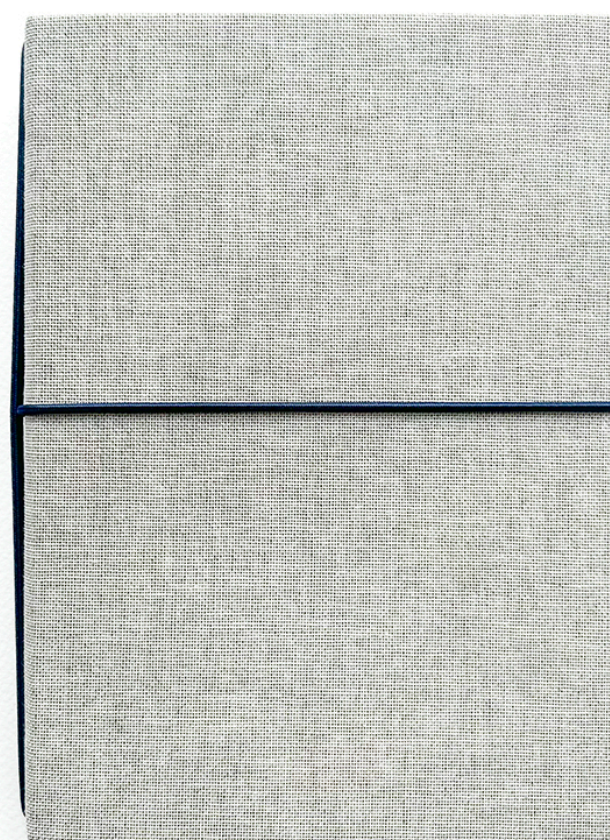
marine. a5



gruff. a5



black book. a5



lino. a5



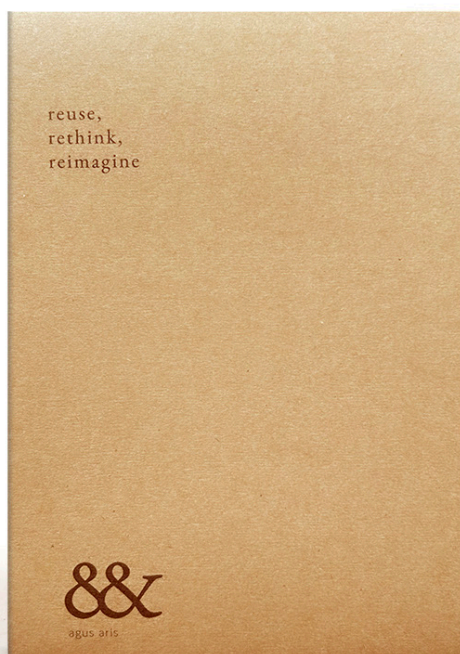
Refill packs

Refill packs come in A5 and B5 sizes.

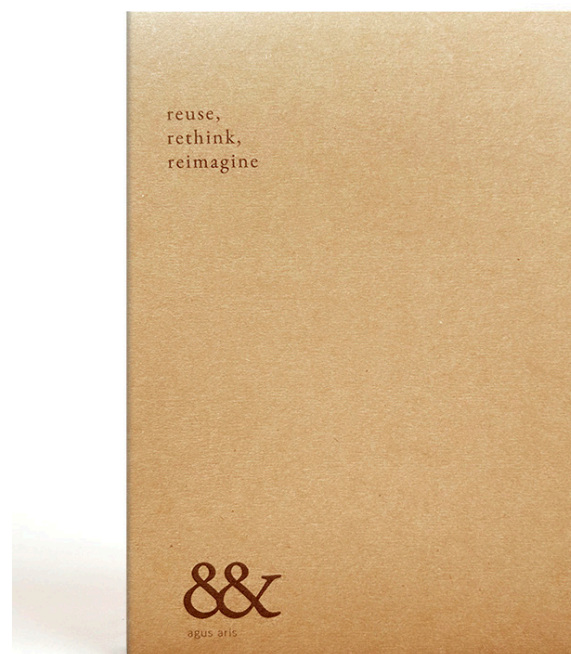
Choose blank, lines, dots, planner or diary (from May 2025)

100gsm and 140gsm options available - page count varies

Recycled paper packaging.



blank. a5



lines. a5



dots. a5



GOLD

We have been looking for the lowest impact form of printing since we made our first books. Gold embossing is a restrictive and manual process but its durable and low on consumables... & lovely.

We pair this process with papers that incorporate wool fibres, almond shells, coffee chaff & residue in their production. Run your hand across a wool-fiber page and feel its previous life emerging in texture and depth.

For custom orders (MOQ - 10), you have choices about impact as well as aesthetics. Gold foil catches attention but blind embossing - no foil, no heat - just the impression of words in paper offers something quietly luxurious & subtly sustainable.

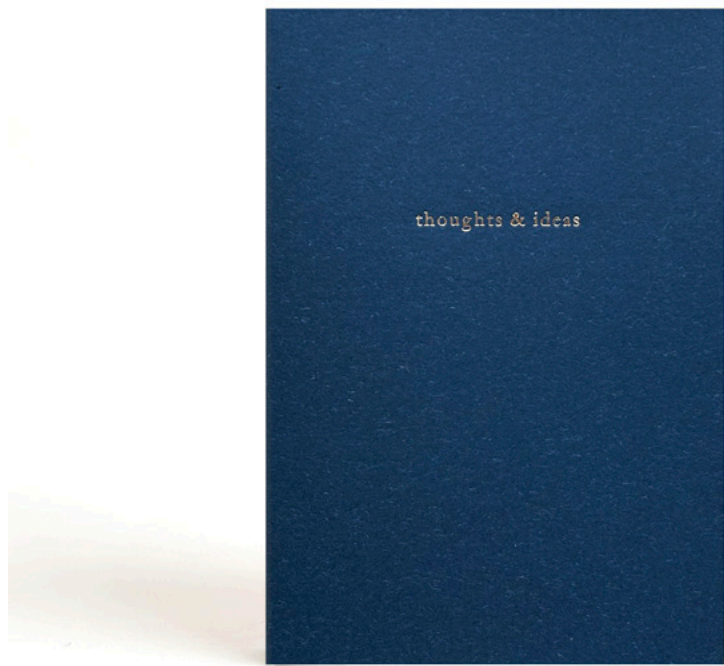
Available in **A4** (280x200mm) - 56 pages

and **A5** (200 x 145mm) - 112 pages

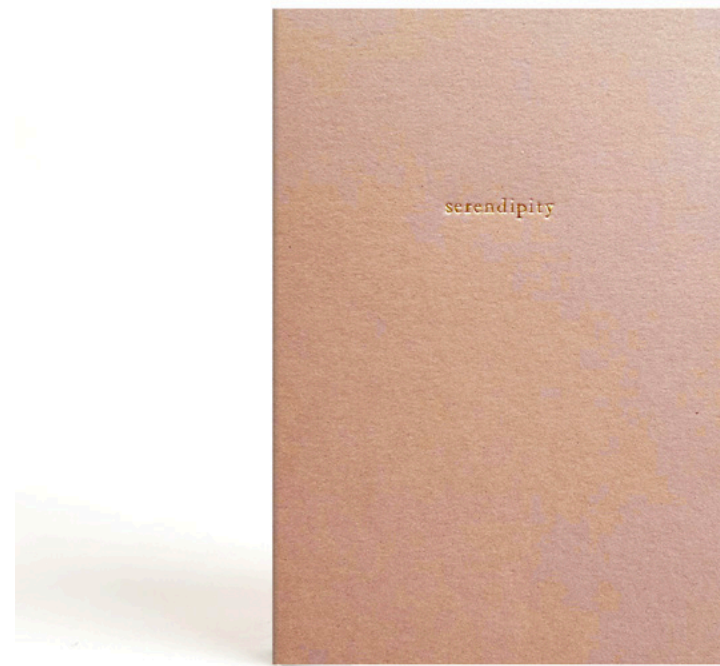
- **blank** pages or printed with **lines, dots, squares** or undated planner format.

CUSTOM MOQ - 10 pressings.





thoughts & ideas



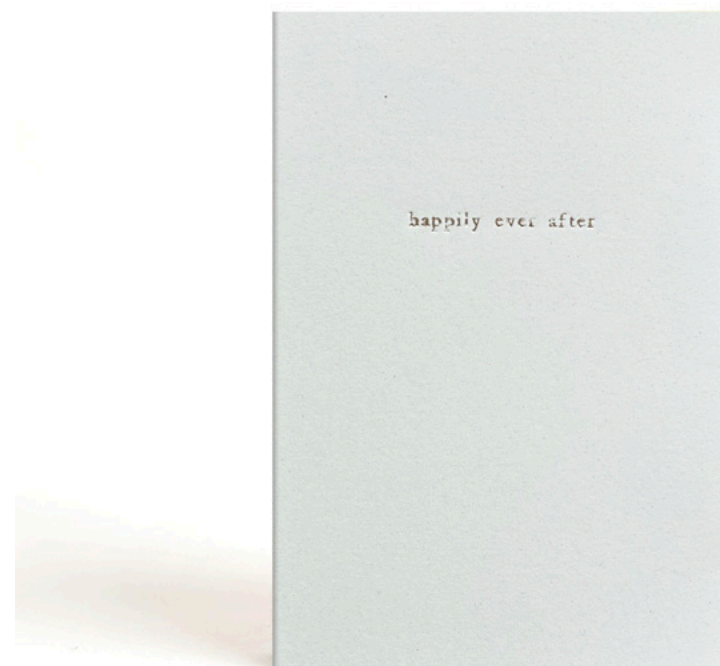
serendipity - planner



fadó fadó



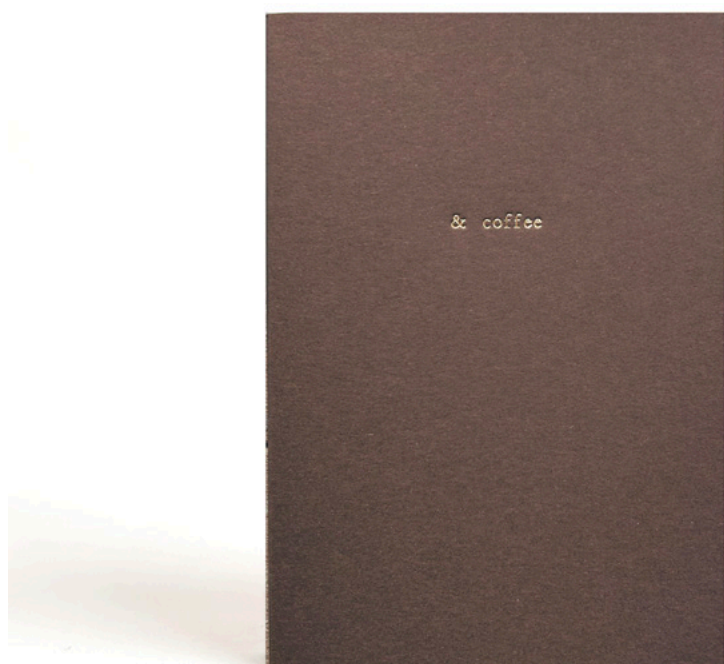
food for thought



happily ever after



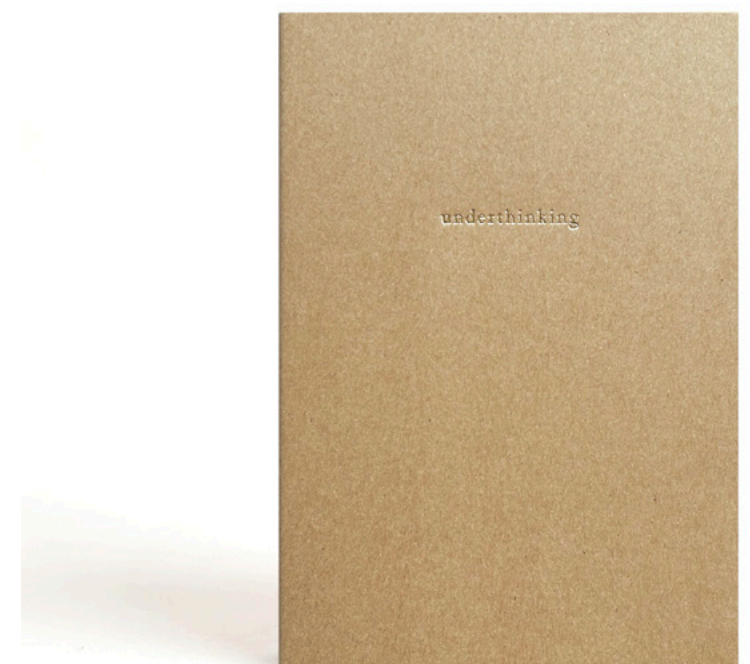
get it done



& coffee



no algorithm



underthinking / overthinking

DRAWINGS

Hand drawn designs reflect our ethos to use your hands, to embrace the tactile approach to creating.

These notebooks feature illustrations by Aisling Gaffney, her watercolours have been scanned and arranged by badly made books.

These use the same innovative Italian papers as our embossed collection, incorporating citrus and corn fibres. The natural texture of these materials adds depth to the printing, while their recycled origin aligns with our drive to minimize impact.

Working with digital printing, we've developed techniques to reduce ink consumption without compromising design integrity. It's a balance of presence and absence, where negative space is a positive choice.

High expression, low impact.

A5 (200 x 145mm)

blank pages or printed with **lines/dots**

CUSTOM MOQ - 50 copies.





wildflowers



padding



georgian doors



the crowd

LANDSCAPES

There's a peculiar poetry in printing landscapes onto notebooks - capturing views of nature on pages that might, in their making, affect those very views. We've wrestled with this irony, finding ways to use less ink, to create more spaces, to tread more lightly while still sharing these scenes.

These are our most popular notebooks, often chosen by those who've traveled far to see these landscapes firsthand. Perhaps in buying them, people don't just take home a memento, but a question: about distance, about impact, about how we hold onto places, we love them but we must ask ourselves how our love will impact them.

We don't have answers, but we keep asking, with every landscape we print.

A5 (200 x 145mm)

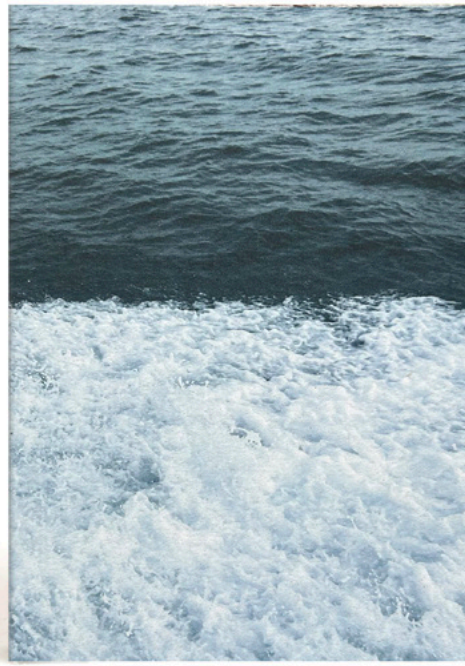
blank pages or printed with **lines/dots**

CUSTOM MOQ - 50 copies

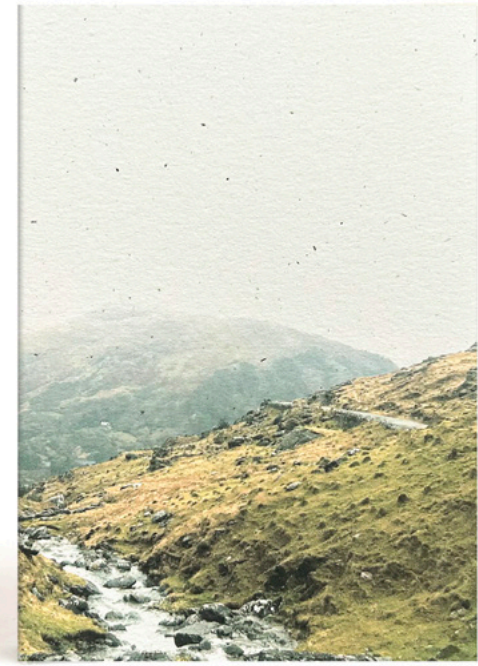




john's flowers - NEW



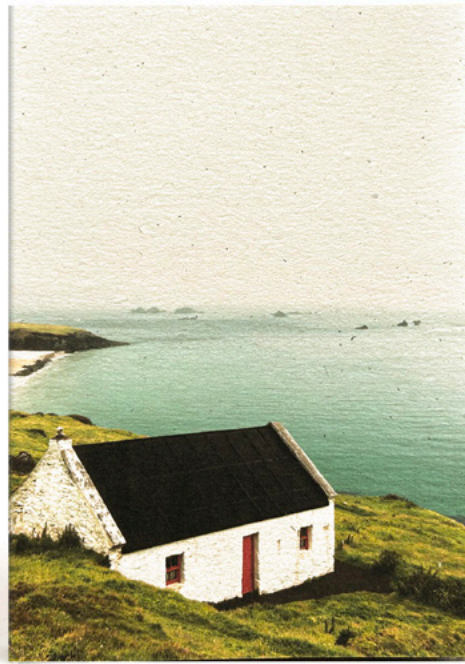
wake



castletown



roberts cove



blaskets



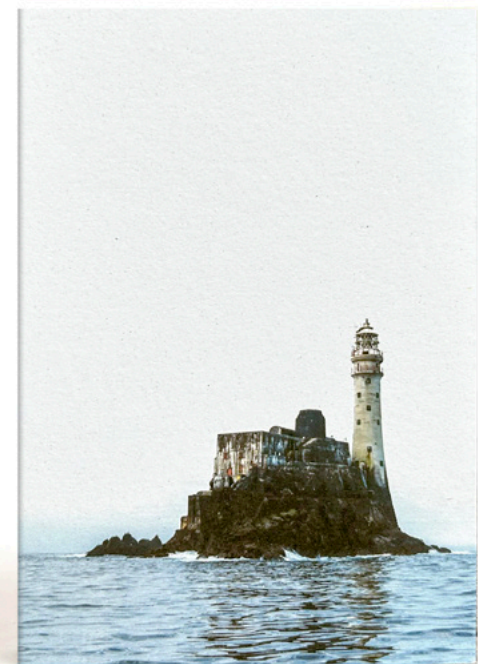
rochestown



upper lake



in the shadows - NEW



fastnet



a4 (280x200mm)



a4 (200x140mm)

COPYBOOKS

32 page booklets made using 140gsm used coffee cup cartridge paper and recycled paper board.

Available in **A4** (280x200mm) and **A5** (200 x 145mm) with **blank** pages or printed with **lines, dots, squares** or undated planner format.

CUSTOM MOQ - 100 copies.

Epilogue:
On Cost and Consideration

Some costs show up on price tags.
Others appear in rivers,
in lungs,
in futures we've borrowed
from children not yet born.

When we chose to make notebooks here,
to pay fair wages,
to think longer about each choice,
to work slower with considered hands,
we chose which costs to carry.

Yes, these notebooks cost more
than those made where workers earn less,
where rivers pay the price,
where speed matters more than thought,
where questions go unasked.

But perhaps that's exactly the point:
If we're going to think deeply
about how the world could change,
shouldn't we think deeply
about how our tools for thinking are made?

These pages cost more
because we believe
thinking costs time
questions cost courage
and change costs something
more than money can measure.

What we make here
is space for thought,
room for questions,
and permission to consider everything
that usually goes unconsidered.

Some might call this overthinking.
We call it paying attention
to what really costs,
and who really pays,
when we choose not to think
about such things.

b a d l y m a d e b o o k s

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